

EARL B. HEARD

Energy Sector Leader and Motivational Speaker



Heard is the CEO and Founder of BIC Alliance, publisher of BIC Magazine, North America's largest multi-industry, multi-departmental energy and construction publication. He has 40+ years of combined experience in industry and marketing, having served as an industrial training manager and buyer for Ethyl Corp. in Baton Rouge, Louisiana before founding Houston-based BIC Alliance in 1984. Over the past three decades of helping grow industrial service companies through marketing and training consultation, mergers and acquisitions, and executive recruiting, Heard has a wide range of contacts in petrochemical, refining, construction, environmental and other sectors.

He founded BIC Media Solutions in 2005 to provide film, publishing, and event marketing services to the industry sector and beyond. Heard is the creator of "Rock Bottom and Back™," inspirational book and TV series.

Keynote Speaking

- Leadership
- Networking
- Motivational
- Inspirational

Training Seminars

- Alligator Management & Marketing
- Book Publishing
- Christian Film Production



Port Arthur, TX Chamber of Commerce Annual Awards Ceremony, Jan 2017

"It was our pleasure to have Earl Heard as our keynote speaker and I received many 'Earl's Pearls' of wisdom that will benefit me as a leader, co-worker, wife and mother. He is truly an inspiration!" — Marian Ruiz, Procurement Supervisor, Chevron Phillips Chemical Company

"Anyone who attends one of Mr. Heard's presentations will come away both entertained and enlightened with new ideas on how to better themselves within our industry."— Rodney Landry, Turner Industries Group LLC



SPEAKERS BUREAU

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www.bicmediasolutions.com

EARL B. HEARD – Energy Sector Leader and Motivational Speaker

SPEAKING TOPICS

- Leadership and the Power of Influence
- Leadership and the Power of Networking
- Energy and/or Media Entrepreneurship
- Finding Film Investors or Energy Investors
- Turning Adversity into Opportunity
- Entrepreneurship — Going to Rock Bottom and Back
- Alligator Management, Marketing and Sales
- The Importance of Networking — Getting Together to Get Ahead
- The Role of Safety on the Job and Off

SPEAKING ENGAGEMENTS

- Port Arthur, TX Chamber of Commerce Keynote (Leadership and the Power of Networking)
- TEEX Leadership Conference 2014 (Leadership and the Power of Influence)
- Christian Worldview Film Festival (Finding New Sources of Media Investors)
- New Orleans Film Festival (Finding New Sources of Media Investors)
- Kiewit Annual Management Conference (Alligator Management & Marketing Techniques)
- CLEAN GULF
- RAE Systems Seminar on Wireless Leak Detection Technology
- Bayou Industrial Alliance Meeting
- Scaffold Industry Association Annual Meeting
- LOBOS Industrial Trade Shows
- Industrial Fire World Conference & Expo
- Cooling Technology Institute Annual Conference
- Total Safety Inc. Regional Sales Meeting
- Atlas Copco Annual International Sales Meeting
- Oilfield Christian Fellowship Prayer Breakfasts (Houston and Lafayette, La.)
- West Chambers County, Texas, Chamber of Commerce Meeting

“Your message about business growth relationships and networking are a proven methodology ... I would encourage others to plug into your system.” — David Owens – Industrial Rescue



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